

AUGUST 2023

Down To Business

The Official Newsletter of Payroll Service Solutions



Adding Life to Your Work: Tips for Keeping it Interesting and Exciting

Attracting and keeping great employees is a major challenge for business owners. But here's a proven way to boost employee retention: create a work environment that values work-life balance. When work feels more like living, your employees stay motivated and energized. Team building activities, flexible schedules, and recognition for hard work are just some of the ways to make your workplace enjoyable and engaging. And it's not just about keeping your current employees happy - it also helps you attract top talent in the future. By prioritizing work-life balance, you'll create a more productive and positive work environment for everyone.

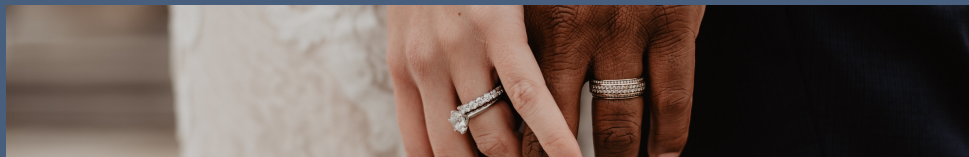
Personalizing Payroll



What Summertime Activities Affect People's Tax Returns?

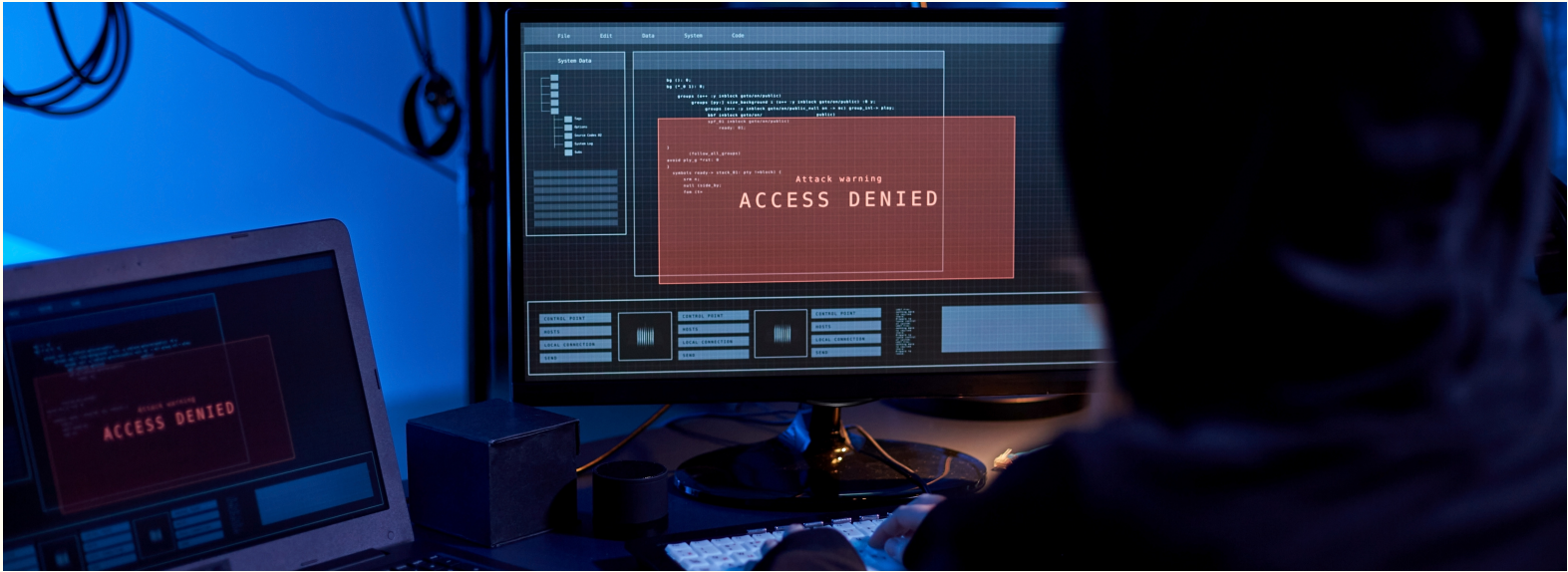
Summer is a time of change and excitement, but did you know it can also impact your taxes? Whether you're getting married, sending your kids to camp, traveling for business, working part-time, or doing home improvements, there are important tax considerations you need to know.

- ➔ 1. Tying the knot? Make tax filing a breeze by following these steps:
 - Report any name changes to the Social Security Administration.
 - Notify the USPS, employers, and the IRS of your new address.
 - Complete Form 8822 to officially change your mailing address with the IRS.
- ➔ 2. Sending kids to summer camp? You may be eligible for the Child and Dependent Care Credit.
- ➔ 3. Business travel during summer? Don't forget the tax deductions available for travel expenses.
- ➔ 4. Working part-time? Even if you don't owe federal income tax, file a tax return to claim any potential refunds. Gig economy workers should check out the Gig Economy Tax Center.
- ➔ 5. Need home improvements? Discover potential tax benefits for energy-efficient upgrades and more.



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Protect Your Accounts from Cyber Hacking



Cybercriminals are lurking everywhere online, and we want you to be vigilant to protect your accounts from being compromised.

Your security is of utmost importance to us, and we want to alert you to the increasing threat posed by cybercriminals who employ email fraud to gain unauthorized access to your accounts, passwords, and personal information.

Recent reports have shed light on the various tactics used by these individuals, such as phishing scams, malicious links, and email attachments specifically targeting recipients like yourself.

To ensure your utmost protection, we kindly request that you exercise caution when receiving any requests from employees instructing you to change their direct deposit. Prior to making any changes, we strongly recommend verifying the authenticity of such requests by directly contacting the sender.

Moreover, it is vital for employees to verify their deposit status with the payroll department. Never assume that a deposit has been made without confirming it.

Should you suspect that your account has been compromised due to email fraud, we urge you to report the incident to us immediately. Doing so will allow us to take swift action in order to safeguard your account and protect your sensitive information from further harm.

Thank you for your attention to this matter. Together, we can stay ahead of cybercriminals and ensure the security of your financial well-being.

How Can AI Help Employers Replace Traditional HR

The rise of technology has undoubtedly impacted several industries, and human resources is no exception. Artificial intelligence is revolutionizing the HR department. Business owners can leverage the power of AI to handle data and complex tasks that will save time and ensure compliance with regulations at all levels.

Streamline HR processes with our affordable and all-encompassing packages. They include personalized employee handbooks, labor law posters, customizable templates, HR forms, and documents, custom job descriptions, certified HR Advisors, state-specific harassment prevention employee training courses, regular updates on federal and state laws, and a robust information database.



The benefits of AI in HR are undeniable. No matter what kind of industry or organization you run, it is important that your human resources departments stay ahead of the curve and use technology to save time and keep operations running smoothly. With AI, busy HR departments can benefit from the best resources available without breaking the bank.

Call To Get Started 215-624-0922



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Results Guaranteed Marketing: Where Real World Results Meet Digital Marketing Expertise!



Who doesn't need a guarantee when it comes to digital marketing? Results Guaranteed was founded by a partnership of business owners and a digital marketing pro who were fed up with the lackluster results and limited attention from other agencies. Results Guaranteed Marketing measures success in terms of real-world dollars rather than just clicks and impressions. Their unique blend of tried-and-true business experience with cutting-edge SEO and Google Ads strategies delivers killer results that not only look good on paper, but also cushion those profit margins.

We partner with this innovative agency, because they don't just stop at the bare minimum of a user click- oh no, they go above and beyond to provide a comprehensive process that will have you seeing impressive results. Far beyond just keywords and Google ads, their comprehensive process is like no other in the biz. Results Guaranteed is breaking the mold and you won't be disappointed when you see the results. So if you're ready to see some serious digital marketing wizardry in action, call Results Guaranteed Marketing.

Call Our Partners To Get Started (215) 309-9420

**Results
Guaranteed**

WARNER & SPENCER

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Unlock Endless Rewards with PSS's Special August Offer

August is going to be a month full of surprises with PSS! We firmly believe in the power of referrals, which is why we're giving you a special bonus for spreading the word. Whether you have friends who are entrepreneurs, business contacts, or even family members who own businesses, just tell them about us and we'll reward you with \$100 in cold, hard cash when they sign up with PSS! And check this out - if you're feeling extra generous, leave us an amazing Google review and you'll receive a fantastic PSS swag bag.

Don't delay, get started today and make sure you don't miss out on this incredible opportunity. There's no limit to the number of reviews or referrals you can do, so the rewards are truly endless. This limited time offer is a win-win situation: you support PSS while getting some awesome rewards in return. We genuinely appreciate your business and feedback, and we're constantly using them to better ourselves.

